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Jet-Tern Marine Celebrates 10 Years Of Building Selene Ocean Trawlers

Annapolis, MD—Jet-Tern Marine opened its doors in Dong Guan, China in March of 1998 and is proud to have celebrated its 10th anniversary as one of the leading trawler production shipyards in a global cruising market. Since production began, Jet-Tern has shipped 300 Selene trawlers around the world, with 50 boats delivered in 2008, and has a goal to deliver 40 boats in 2009. The success of the Selene line of trawlers is due to the enthusiastic leadership of owner, Howard Chen, a strong and dedicated network of dealers, and an expanding Selene owner family who are a testament to the popularity of these vessels.

Strong and growing demand for Selene trawlers in the past six years prompted Chen to open a second production facility in Zhu-Hai, China, in 2005. Between the two yards, Selene employs 1,200 well trained workers with 10 experienced Taiwanese managers overseeing construction. Chen takes great pride in the teams he has built, many of whom have been with Selene since its inception and have been instrumental in the positive growth of the company. On a personal note, Chen also extends appreciation to his brother James whose tableware company, Jet-Tern, provided initial production help to Jet-Tern Marine and continues to supply each boat built with a complete set of tableware linking the two family companies together.

Dealers for Selene trawlers span the globe. Several became dealers after also having been owners of Selene trawlers themselves, a great indication of the tight-knit Selene family. There are four certified dealers in the U.S. catering to each coast and the popular cruising grounds of North America; three dealers are responsible for major regions of Europe; and New Zealand, Australia, Asia, and the Middle East also boast Selene dealers. For complete contact information for each dealer, visit www.selenetrawlers.com.

The Jet-Tern Marine and Selene team is focused on their commitment to help cruisers around the world achieve their dream of spending time on the water in a yacht that is luxurious and designed for safety and comfort whether making long-range passages or exploring coastal routes. Ranging in size from 36 to 75 feet, Selene trawlers have received a warm welcome from both consumers and experts in the trawler niche. Honors for Selene trawlers include winning two *PassageMaker Magazine*'s People's Choice Awards at Trawler Fest in Solomons, Maryland, in 2007 and at Trawler Fest in Greenport, New York, in 2008.

Reflecting on 10 successful years of production, Jet-Tern Marine is proud to have achieved such resounding success with the Selene line of trawlers. This last year has seen not just the expansion into a new yard, but also a growth in management, introduction of new models like the Selene 47DH, 53DH, and 55DH, and the addition of new worldwide dealers. As Jet-Tern Marine continues to build on the achievements of the last 10 years, 2009 will be filled with a continued focus on quality, the launch of the first Selene 75 in late 2009, and the welcoming of even more enthusiastic cruisers into the Selene trawler family.